

The Hypercube of Innovation for Business Objects v4.0

Complementary Inovator Cube

<i>Incremental Innovation</i>	<i>Modular Innovation</i>
<i>Architectural Innovation</i> Windows 95	<i>Radical Innovation</i>

Customer Cube

<i>Incremental Innovation</i>	<i>Modular Innovation</i>
<i>Architectural Innovation</i>	<i>Radical Innovation</i> Have to learn a new software Migration of former reports cannot be generalized Positive network externalities destroyed until everybody took the v4.0 and learn it

Product Cube

<i>Incremental Innovation</i>	<i>Modular Innovation</i>
<i>Architectural Innovation</i> Synchronisation of the requests Projection function	<i>Radical Innovation</i> Overflow a little bit in radical innovation because of the newness of the capabilities

Unchanged

Linkage between core concepts & components

Changed

Unchanged

Changed

Core concepts

Conceptor Cube

<i>Incremental Innovation</i>	<i>Modular Innovation</i>
<i>Architectural Innovation</i> Entirely recoded	<i>Radical Innovation</i>